

## Ashland Cultural Council Minutes

Monday, March 7, 2022

7:00 PM

1. Called the Meeting to Order
  - a. Isabel Perez called the meeting to order at 7:05.
  - b. Present: Isabel M. Pérez (Chair), Donna Bresnick (Secretary), Debbie Bresnick, Stacey Grant-Lewis, Tonya Yaskovich
2. Secretary Update
  - a. Isabel made a motion to approve the Minutes from the Monday, February 7, 2022 meeting. The motion was seconded by Tonya and approved with a unanimous vote of 5-0-0.
  - b. Next Meeting Dates: 4/04/22, 5/02/22, 6/06/22 (Summer meetings will depend on MCC dates).
3. Treasurer Update
  - a. FY22 CC Budget
    - i. 2022 YTD Expenses: \$4,912.35
    - ii. Available as of 3/27/22 \$10,701.15 (Without \$8,600, 22/23 State Grant money)
    - iii. Reimbursements continue to trickle in.
4. Chair Update
  - a. MCC has not released next Grant cycle timeline.
  - b. Isabel has filled out the Ashland Farmer's Market form, choosing 3 Sept. dates. May need to also get info out on Grants through Corner Spot. Etc.
  - c. Steven Mitchell looking for help with designating 'Cultural Districts' for funds. We may be able to help.
  - d. We will be using Direct Reimbursement from the MCC in the future.
5. Communications
  - a. Tonya is still working on our Survey. A PDF document of questions is on our shared drive. We will try the "One Question at a time"/wk on social media. Possible "raffle awards" for feedback.
  - b. Debbie's next announcement will be regarding Grant Cycle.
6. Marketing
  - a. Stacey has modified the font on our Logo.
  - b. She has met with other Cultural Councils in other towns dealing with similar issues. They will share information.
  - c. Stacey has collected information concerning best time/demographics, etc. on posting information on social media.
  - d. Stacey requested info from Isabel on a post for International Women's Day. She will highlight Isabel and possibly other members in the future.
7. Tonya's last meeting is April 4, 2022. She'll check in with Isabel for debriefing and sharing of information.
8. We will consider a hybrid (in person/media) meeting for April 4, 2022.
9. Adjournment by Isabel Pérez at 7:51 pm.