

Ashland Cultural Council Minutes

Tuesday, April 5, 2022

7:00 PM

1. Called the Meeting to Order
 - a. Isabel Perez called the meeting to order at 7:10.
 - b. Present: Isabel M. Perez (Chair), Donna Bresnick (Secretary), Debbie Bresnick, Tonya Yaskovich, Mark Dassoni (Community Member).
2. Secretary Update
 - a. Donna made a motion to approve the Minutes from the Monday, March 7, 2022 meeting. The motion was seconded and approved with a unanimous vote of 4-0-0.
 - b. Next Meeting Dates: 5/02/22, 6/06/22 (Summer meetings will depend on MCC dates).
3. Treasurer Update
 - a. FY22 CC Budget
 - i. 2022 YTD Expenses: \$4,912.35
 - ii. Available as of 3/27/22 \$10,701.15 (Without \$8,600, 22/23 State Grant money)
 - iii. \$500 submitted for reimbursement. Some confusion on part of grantees but, now, only 3 outstanding. Some programs will occur in May.
 - iv. This year is on track.
4. Chair Update
 - a. New contact with MCC and the timeline has been shared. Sept. Grant Season Opens; Mid Oct. Deadline due, 2 months later, our meeting to choose grants.
 - b. This year, Automatic Reimbursements. Grantees will submit through MCC Website.
 - c. Membership – This is Tonya’s last meeting. Sue Robie has a few talent forms. Isabel will reach out. We need 5 members (7 max) for voting meeting.
5. Communications
 - a. Debbie and Isabel will work on a ‘Blurb’ with pictures of festivals, Farmer’s Mkt. etc. “We Support Most Impactful Places” and the strength of our local council.
6. Marketing
 - a. Stacey has been pushing social media with MCC info. Engagement is up.
 - b. We should work on a Campaign using Social Media to find new members. “Join our Exciting Team”.
7. Isabel will attend a meeting in Framingham attended by Arts organizations.
8. COMING UP: Corner Spot Opening Day in May; Farmer’s Market; Dragonfly Festival. We can invite past grantees.
9. Adjournment by Isabel Perez at 7:34 pm.