

Ashland Cultural Council Minutes

Monday, May 2, 2022

7:00 PM

1. Called the Meeting to Order
 - a. Donna Bresnick called the meeting to order at 7:23.
 - b. Present: Donna Bresnick (Secretary), Moala Kitayimbwa, Debbie Bresnick, Stacey Grant-Lewis
2. Secretary Update
 - a. Donna made a motion to approve the Minutes from the Monday, April 4, 2022 meeting. The motion was seconded and approved with a unanimous vote of 4-0-0.
 - b. Next Meeting Dates: 6/06/22 (Summer meetings will depend on MCC dates).
3. Treasurer Update
 - a. FY22 CC Budget
 - i. 2022 YTD Expenses: \$5,812.35
 - ii. Available as of 3/27/22 \$ 9,801.15 (Without \$8,600, 22/23 State Grant money)
 - iii. Submissions – 2 Grants
 - iv. Moala will touch base w/Isabel on new grant timeline/submission and new MCC contact person.
4. Chair Update
 - a. FY22 Grantees: Save Our Oceans has submitted for reimbursement
FY 21 Grantees: 4 outstanding Grantees (Drumming, MUSE, Hate/Prejudice, The Machine, CC&Rock
FY20 Grantees: Author Visit 2020 D. Biedrzycki, Child. Bk. Fest. Outstanding but scheduled
 - b. FY23 MCC Award of \$8,600.00 has been issued to Town of Ashland's Acctg. Dept.
 - c. Membership –We are in need of additional members. We have 2 vacancies.
5. Communications
 - a. Debbie will work on 'Blurbs' to target new members. These will go to Stacey for FB, Insta., and Ashland Pages.
6. Marketing
 - a. We have new followers on Instagram. FB down, still working on ideal time.
 - b. Stacey working on sharing with Arts Alliance.
 - c. Next step – Posting our own Content.
 - d. We are an active cultural group compared to other towns
7. Ideas to Generate Our own Content:
 - a. Call for Submission to Artists
 - b. Interviewing artists of note and grantees in our community
 - c. Interview Ashland library's artists
 - d. Showcase Youth art – work with schools, art teachers to find young artists
 - e. Connect with Art Directors at Senior Centers
 - f. Share with Ashland Groups ie. Mom's groups, Ashland Facebook groups, Select Board,
 - g. Showcase how ACC will be valuable to community groups
 - h. Hopkinton Art Center
 - i. We all need to interact and share on Facebook
8. ITEMS for next Agenda
 - a. Continue Marketing Discussion
 - b. Grantee Reception
 - c. Survey Follow-up (Tonya)
 - d. Check on Corner Spot Opening Day. Do we participate?
9. Adjournment by Donna Bresnick at 7:52 pm.

