



Town of Ashland

FOR IMMEDIATE RELEASE

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Help Shape Ashland's Future - Your Voice Matters!

Ashland Seeks Community Insight for the 2023 Comprehensive Plan

ASHLAND, MA – The Town of Ashland is thrilled to launch "Envision Ashland," a pivotal initiative to craft the town's comprehensive plan, the first since 2003. The Comprehensive Plan Steering Committee, alongside our partners JM Goldson, RKG Associates, Kittelson & Associates, and Nitsch Engineering, invites all Ashland residents to help shape our shared future.

A Comprehensive Plan (Comp Plan) serves as the blueprint for a community's growth, reflecting collective aspirations and mapping out the path to achieve them. It is a strategic guide that addresses local challenges and carves out actionable strategies for the coming decade. The most impactful plans stem from widespread community support and input—that's where you come in!

Two Exciting Ways to Contribute

1. Capture Ashland's Essence: Photo Submissions Wanted

Now is the time to showcase what you love about Ashland! Submit photographs that capture the heart and soul of our town. Participate by visiting www.surveymonkey.com/r/ashlandCP. Share images that you believe should guide our planning vision.

2. Community Visioning Open House

Date: Saturday, December 2nd

Time: 12:00PM - 4:00PM

Location: Lower Level of Ashland Town Hall

Experience: An interactive, drop-in session designed to be informative and engaging. Dedicate just ten minutes of your day to learn about the plan's development and share your invaluable feedback. Your insights will directly influence the strategies we adopt.

The Comprehensive Plan Steering Committee, comprised of 27 dedicated residents, the Town Manager, and Town Planner, is at the helm of this crucial process. They will be your point of contact and guides throughout the planning journey.

For more details on how to get involved and stay informed about "Envision Ashland," please visit our dedicated website: <https://tinyurl.com/ashlandCP>.

We are counting on your voice to direct Ashland's next chapter. Join us in paving the way for a vibrant, thriving community for current and future generations.
