



NOVEMBER 16, 2023

AGENDA

Today's Theme: Change & Opportunity

Youth Panel

Q&A

Transition Time

Mission and Vision Activity

Closing Remarks & Evaluation

CHANGE & OPPORTUNITY

We are in a moment of transition. A defining moment in our lifespan. Today we are going to look at the impact that DAET has had on youth substance use prevention, what are the realities of this moment, and what has happen to shape who we are in the future.

Data
Funding
Prevention Landscape

This drives the mission and vision of DAET.

This drives how we sustain the work.

WHERE WE HAVE BEEN DATA

Drives our strategies and focus areas

Quantitative

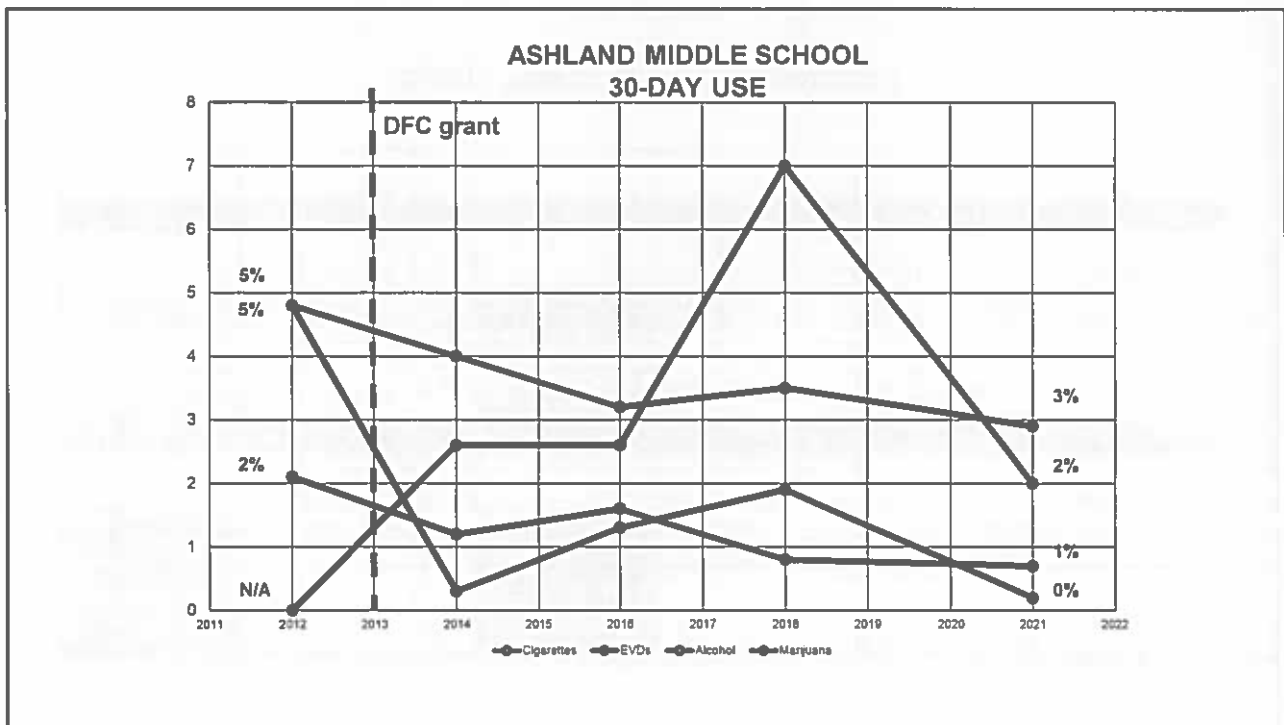
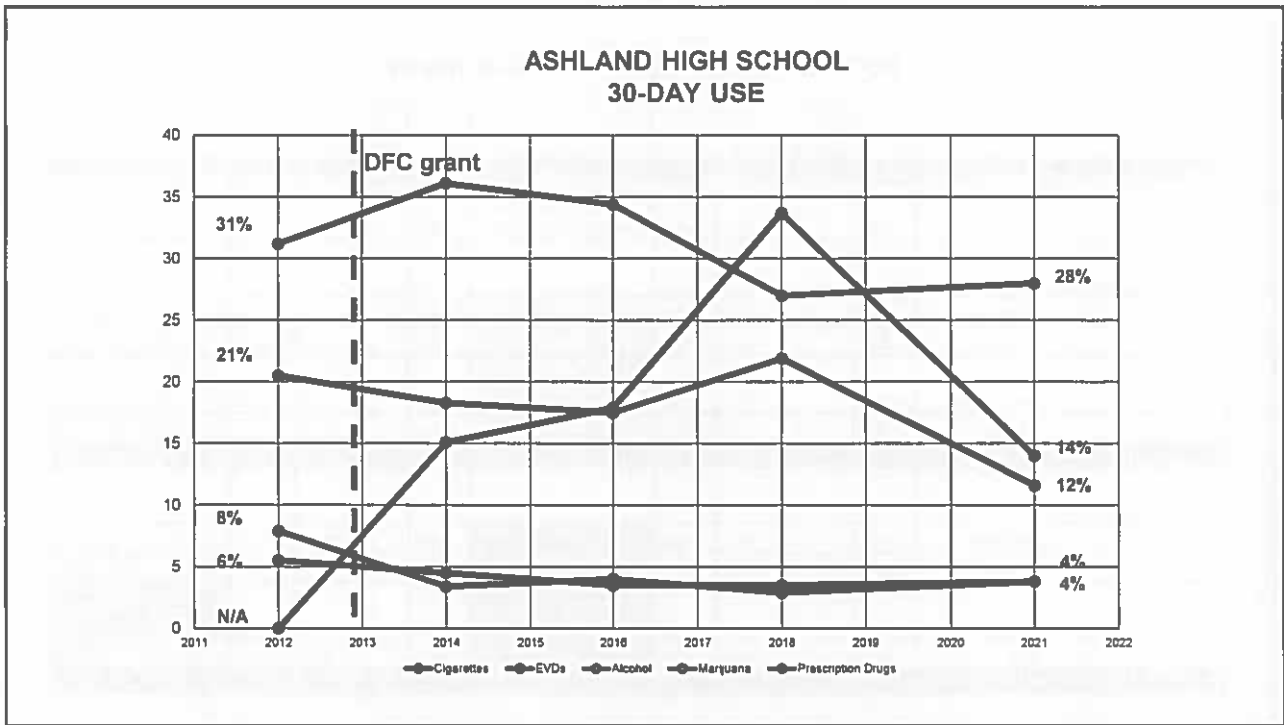
MetroWest Adolescent Health Survey

Positive Community Norms Survey

Qualitative

Focus groups

One-on-ones

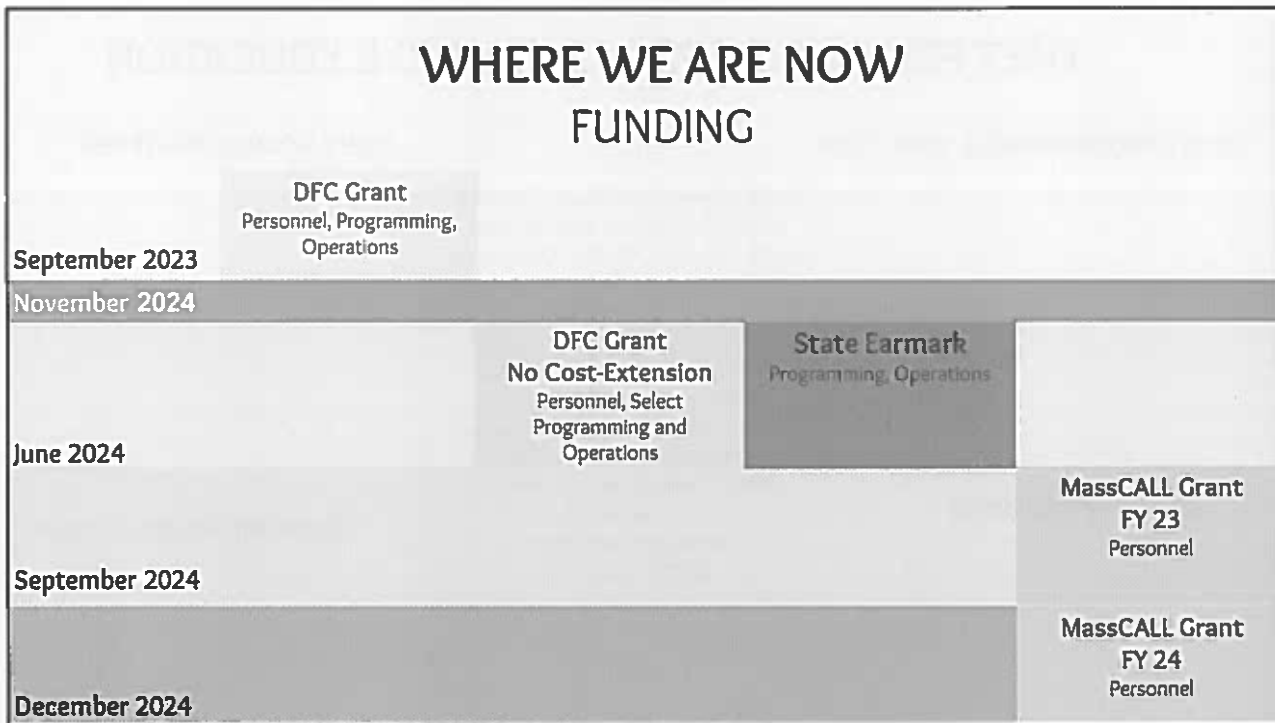


POSITIVE COMMUNITY NORMS SURVEY

		Middle School				High School			
		2012	2018	2021	Pos/Neg Direction	2012	2018	2021	Pos/Neg Direction
Past 30 day non use									
	Alcohol	96	97.4	97.9		68.8	73	71	
	Tobacco	98.6	99.5	99.4		92.1	97.1	96.1	
	Marijuana	96.5	98.8	99.7		79.5	78.4	87.6	
	Rx	99.2	99	99.3		94.5	96.5	96.1	
Parent Disapproval									
	Alcohol	97.5	95.4	96.8		92.4	92.3	92.7	
	Tobacco	97.8	98.6	97.9		93.4	94.6	95.6	
	Marijuana	97.7	96.9	97		87.2	84.8	86.7	
	Rx	98.4	98.5	97.6		95.6	94.6	96.3	

POSITIVE COMMUNITY NORMS SURVEY

		Middle School				High School			
Peer disapproval									
	Alcohol	93.6	88.8	93.1		65.8	76.7	72.6	
	Tobacco	94.4	93.1	93.7		72.8	76	76.5	
	Marijuana	92.1	91.8	92.4		52.4	46.7	57.1	
	Rx	94.2	93.8	93.7		83	83.4	84.5	
Perception of Risk									
	Alcohol	84.5	77.8	84.3		81.7	83.9	75.1	
	Tobacco	93	90.7	90.2		92.2	92.7	87.1	
	Marijuana	82	84	81.2		57.6	55.8	51.8	
	Rx	94.3	93.1	92.2		91.5	91.4	88.1	



DAET PREVENTION PROGRAMMING & EDUCATION

YOUTH PROGRAMMING & EDUCATION

OTHER DOMAIN STRATEGIES

Youth Engagement, Youth Coalition,
Student education, STAND social
norms campaign, Positive Community
Norms Survey, Annual retreat,
Coalition meetings
Community Events & Celebrations,
School-based & parent events,
POWER programs & education,
Community collaborations, Regional
committees/prevention coalitions,
Police training, Alcohol retailer
training, Policy
Advisory Committee
STAND Coalition

SECTOR INVOLVEMENT

YOUTH DRIVING PREVENTION

WHERE WE ARE NOW

WELCOME!

Youth Panel featuring Ashland High School
Juniors and Seniors

WHERE WE ARE GOING DAET Mission



WHERE WE ARE GOING DAET Mission

To promote healthy decision-making through evidence based education and prevention strategies to reduce and prevent youth alcohol and drug use

PROMPTS

Consider and discuss what you heard today

Does our current mission statement reflect our work and purpose?

What would you change to capture where we are going?

What would your new mission statement look like?

Would someone unfamiliar with DAET understand what we care about?

