

SUBMITTED: 07/21/25



METROSIGN.NET

THE SANCTUARY AT ASHLAND MILLS ASHLAND MA

DRAFT SIGNAGE PACKAGE FOR
REVIEW BY THE ASHLAND ZBA

Client Contacts

Justin Krebs
JKrebs@kigadvisors.com
Geoff Engler
GEngler@s-e-b.com

Sales Manager

Jim Kauhl
JimK@metrosign.net

Project Manager

Liz Busted
LizB@metrosign.net

Designer

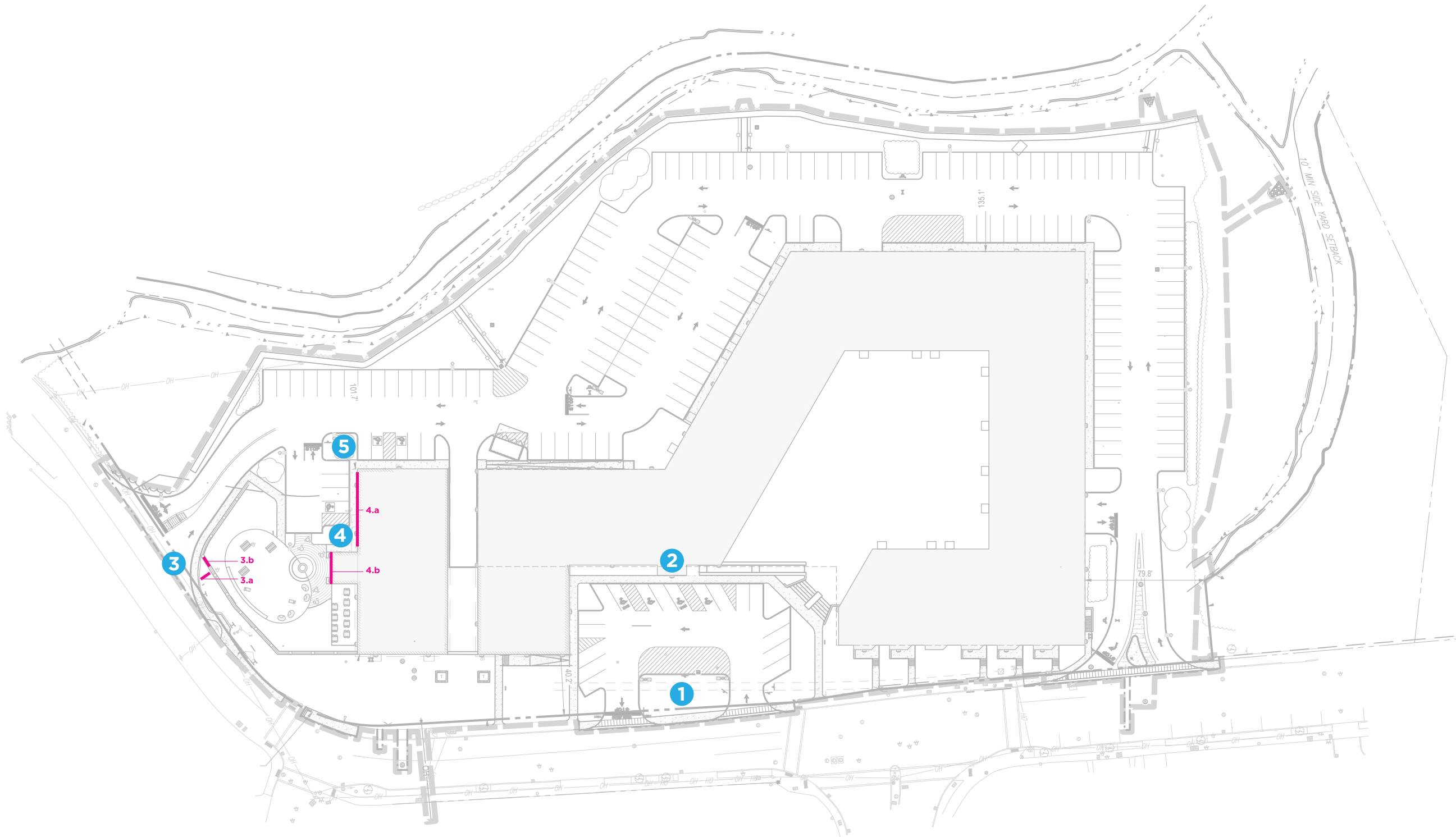
Colin Middleton
cmerrik@cmerrik.com

170 LORUM ST ■ TEWKSBURY ■ MA 01876

978.851.2424

50 Main St. Signage Locations

- 1. Primary Monument
- 2. Primary Building Entry Channel Letters
- 3. Secondary Wayfinding Monument
- 4. Restaurant Entry Channel Letters
- 5. Smoke Stack Property Identifier



CUSTOMER/JOB LOCATION:
 SLV - SANCTUARY AT ASHLAND MILLS
 ASHLAND MA

DWG. DATE: 06.09.2025
 Rev.1: Rev.4:
 Rev.2: Rev.5:
 Rev.3: Rev.6:

APPROVAL APPROVED APPROVED AS NOTED
 Date _____ X _____
 File Name: X

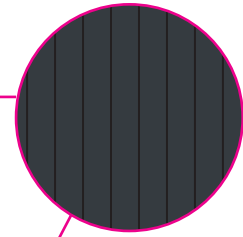
Sales: JK
Design: CM
PMgr: LB
Drawing # 25-XXXX-1
Page 2



This design/drawing is copyrighted: © 2021 Metro Sign & Awning, Inc. No part of this drawing may be reproduced, copied or exhibited in any fashion without written consent from Metro Sign & Awning, Inc.

1. Primary Monument

Etched & paint-filled or printed micro line detail



CUSTOMER/JOB LOCATION:
 SLV - SANCTUARY AT ASHLAND MILLS
 ASHLAND MA

DWG. DATE: 06.09.2025

Rev.1: 06.13.2025 Rev.4:
 Rev.2: Rev.5:
 Rev.3: Rev.6:

APPROVAL APPROVED APPROVED AS NOTED

Date _____ X _____

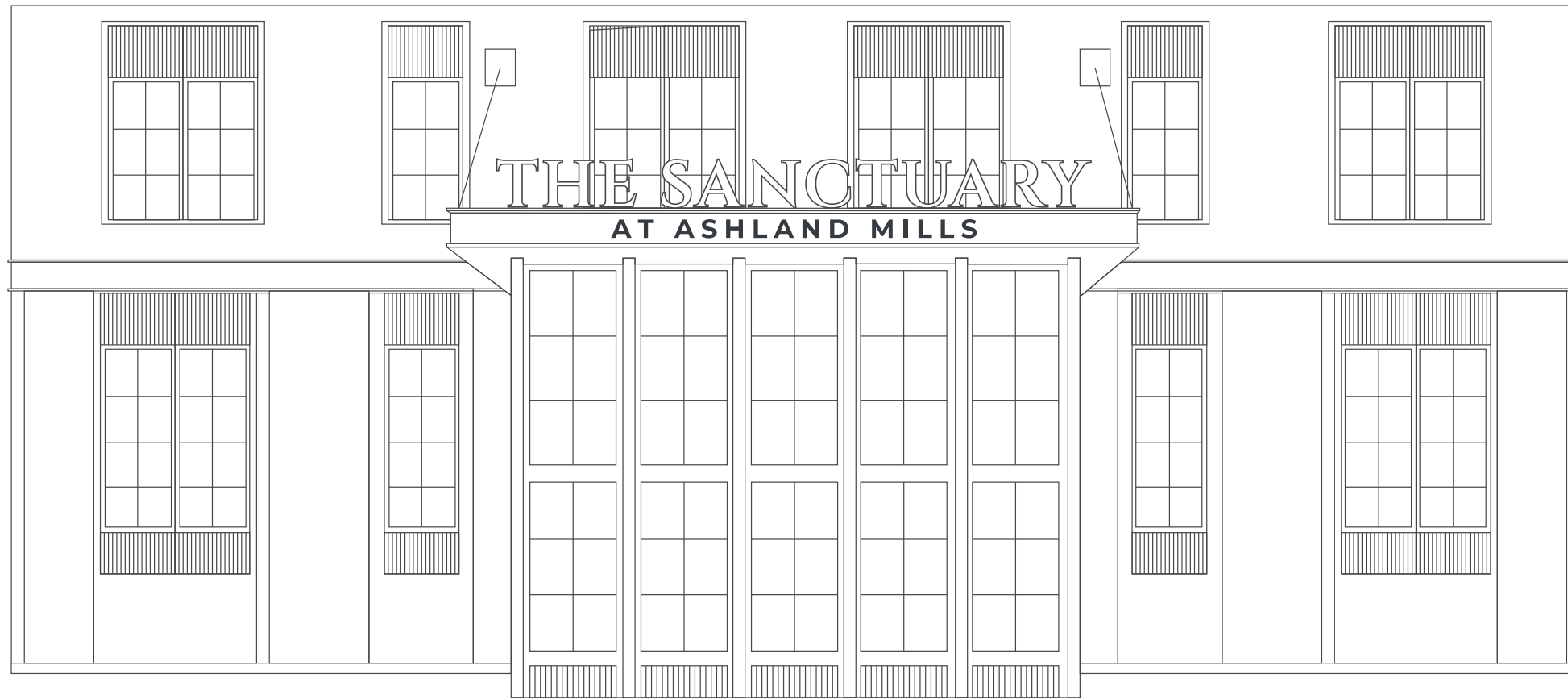
File Name: X

Sales: JK **Design:** CM **PMgr:** LB
Drawing # 25-XXXX-2
Page 3



2. Primary Building Entry Channel Letters

20" Tall 2" deep face-lit channel letters with fully finished metallic return. Characters are individually pin-mounted to canopy. 8" Tall .5" deep flat-cut metallic secondary copy



CUSTOMER/JOB LOCATION:

SLV - SANCTUARY AT ASHLAND MILLS
ASHLAND MA

DWG. DATE: 06.09.2025

Rev.1: 06.13.2025 Rev.4:
Rev.2: Rev.5:
Rev.3: Rev.6:

APPROVAL APPROVED APPROVED AS NOTED

Date _____ X _____

File Name: X

Sales:
JK

Design:
CM

PMgr:
LB

Drawing # **25-XXXX-5**
Page 4

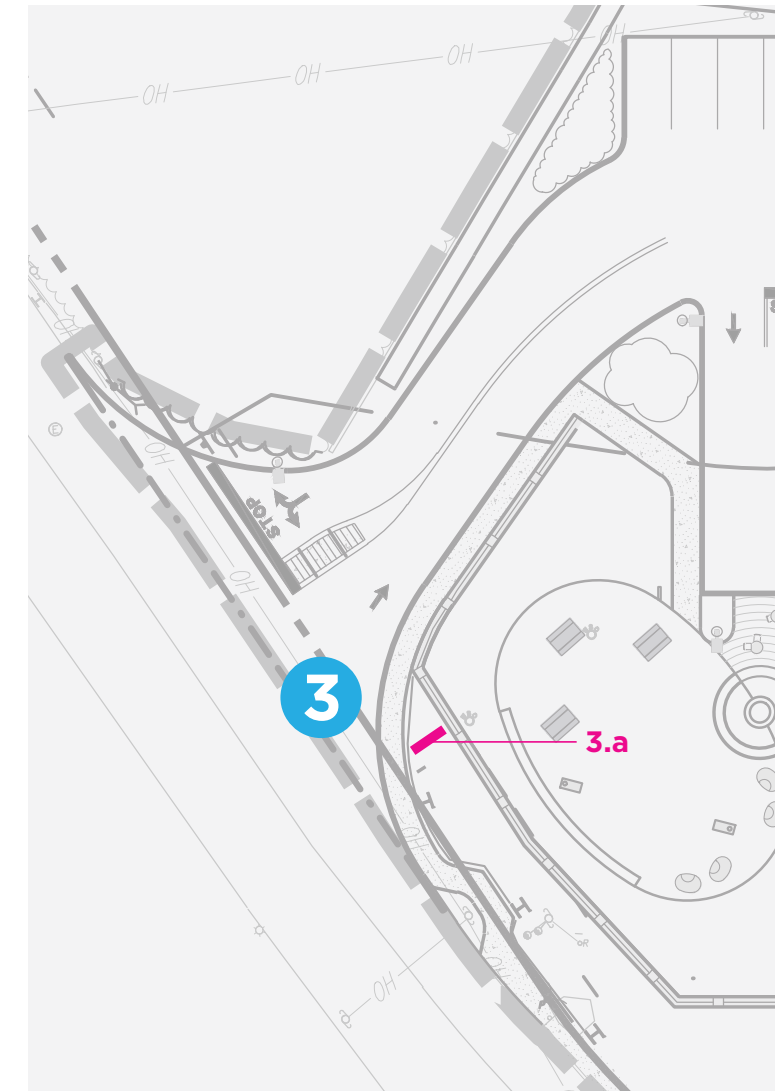
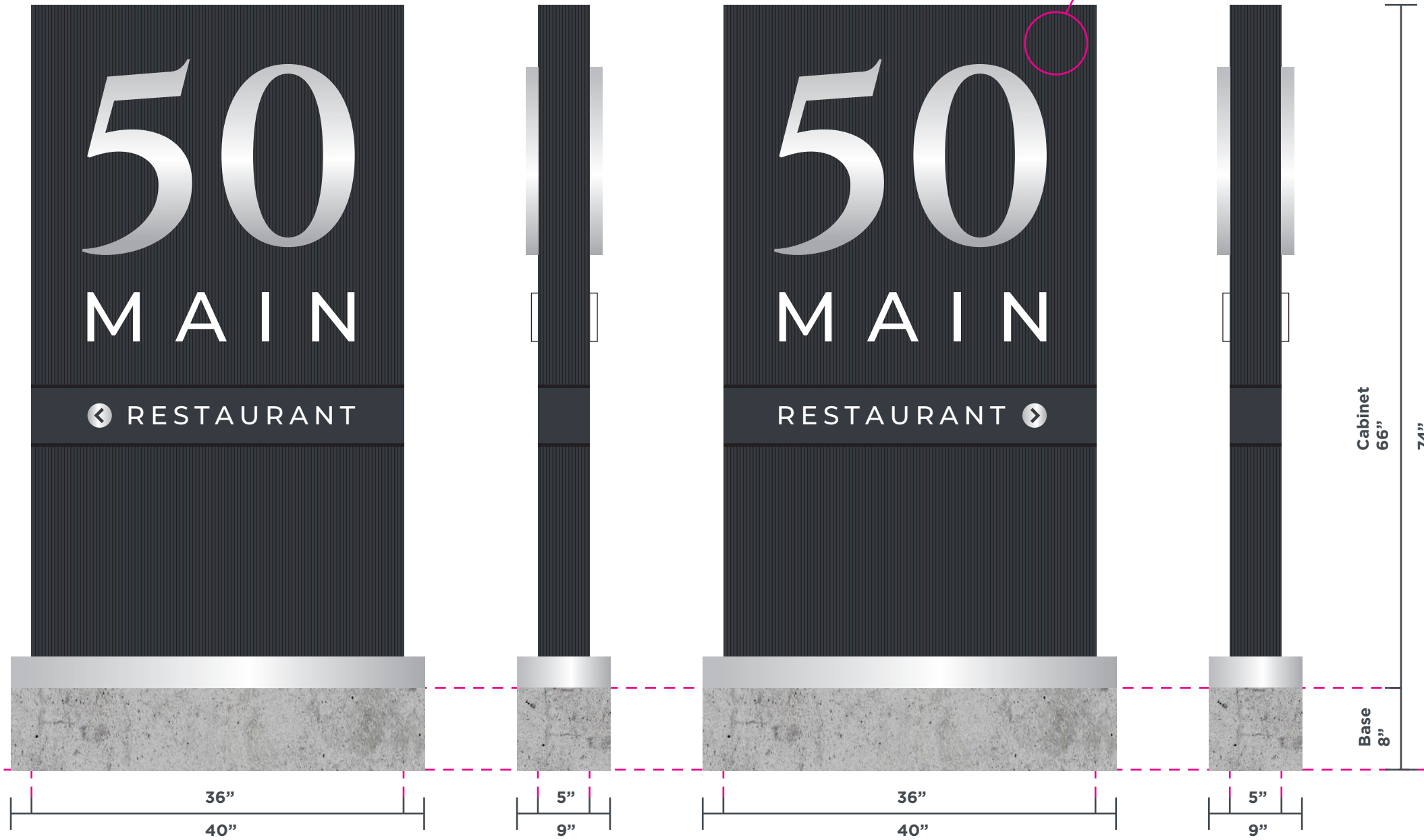
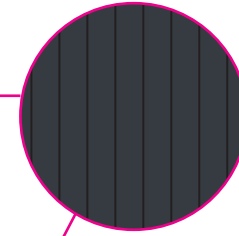


3. Secondary Wayfinding Monument

LOCATION OPTION 3.A

Signage to be installed perpendicular to Myrtle Street at parking lot entrance. A roadway guardrail partially conceals the location, so this option is designed to be slightly taller and present the lower messaging above the guardrail.

Etched & paint-filled or printed micro line detail



CUSTOMER/JOB LOCATION:

SLV - SANCTUARY AT ASHLAND MILLS
ASHLAND MA

DWG. DATE: 07.21.2025

Rev.1: Rev.4:
Rev.2: Rev.5:
Rev.3: Rev.6:

APPROVAL APPROVED APPROVED AS NOTED

Date _____ X _____

File Name: X

Sales: JK Design: CM PMgr: LB
Drawing # 25-XXXX-6
Page 5



3. Secondary Wayfinding Monument

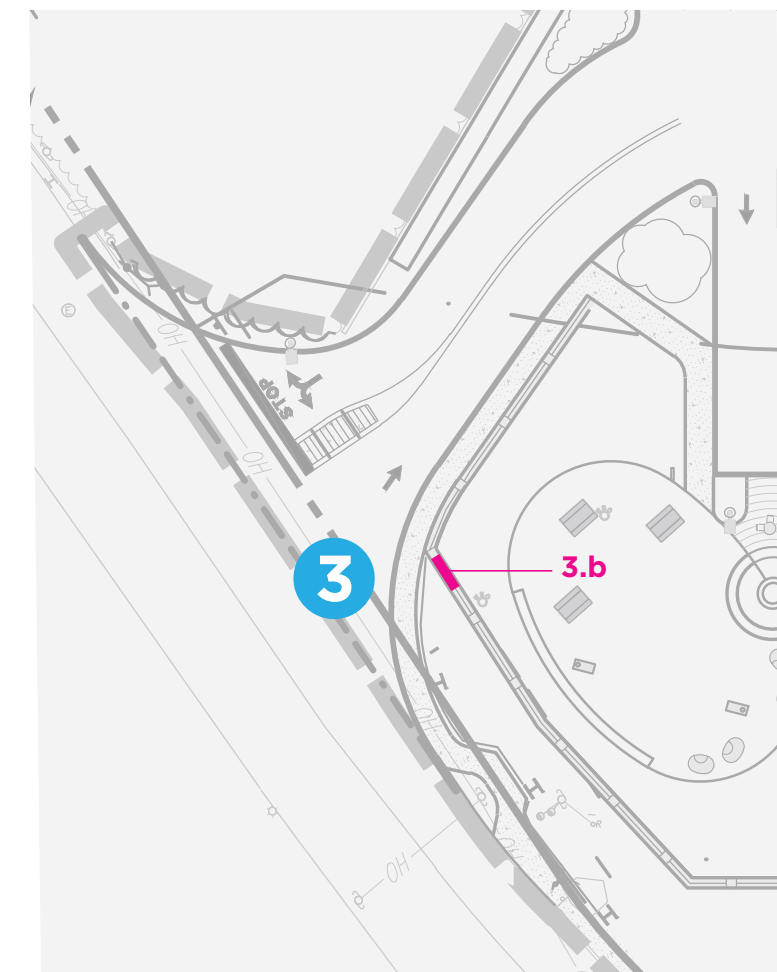
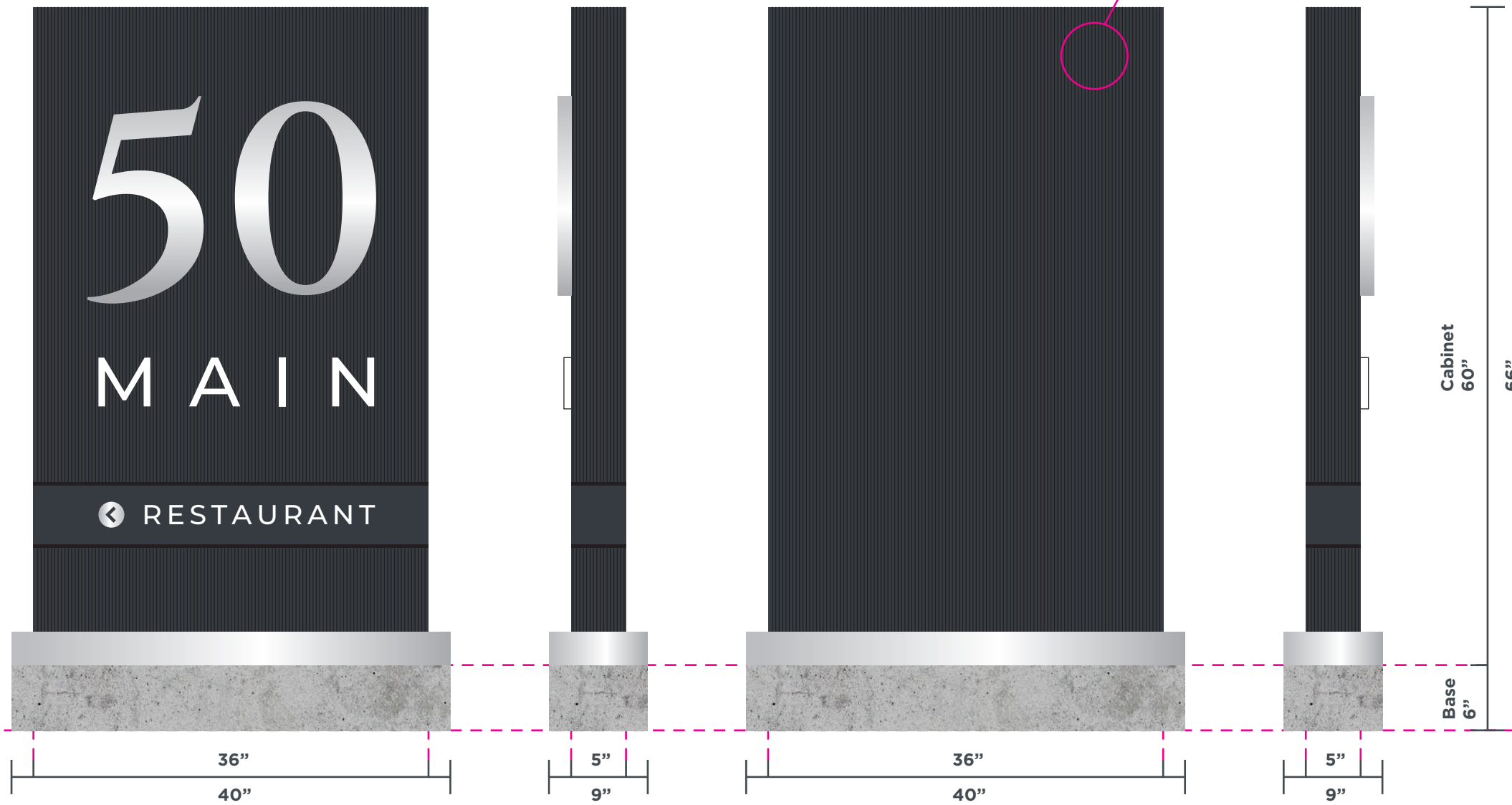
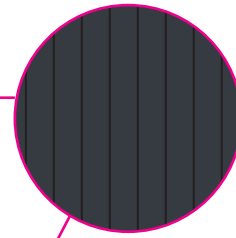
LOCATION OPTION 3.B

Signage to be installed on top of the proposed retaining wall and integrated into the ornamental fencing. Exact placement and footing detail are dependent on further project architectural and engineering design.

Draft conceptual



Etched & paint-filled or printed micro line detail



CUSTOMER/JOB LOCATION:

SLV - SANCTUARY AT ASHLAND MILLS
ASHLAND MA

DWG. DATE: 06.09.2025

Rev.1: 7.21.2025 Rev.4:
Rev.2: Rev.5:
Rev.3: Rev.6:

APPROVAL APPROVED APPROVED AS NOTED

Date _____ X _____

File Name: X

Sales:
JK

Design:
CM

PMgr:
LB

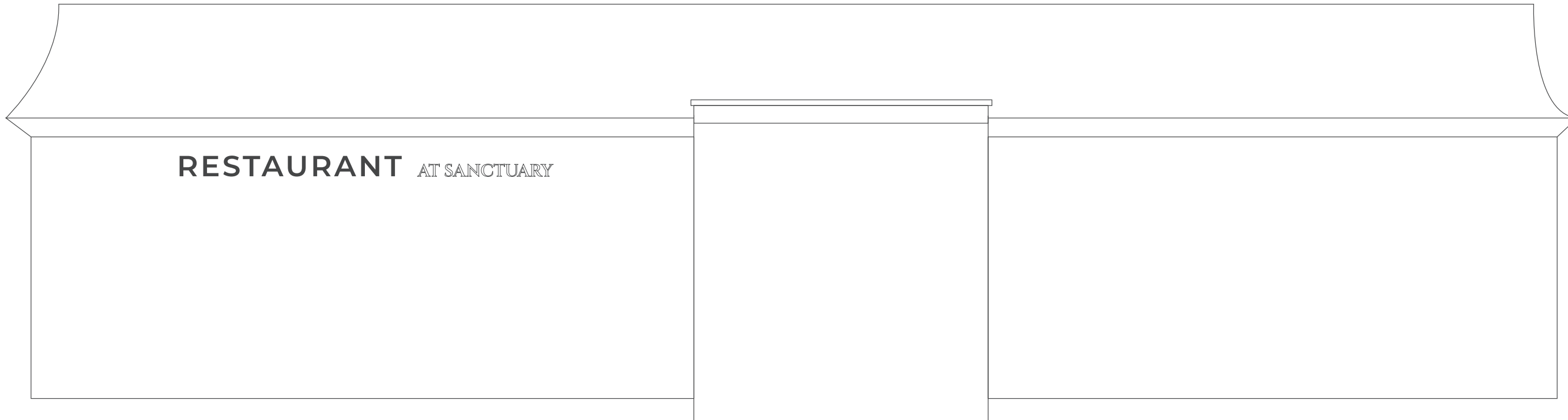
Drawing # **25-XXXX-7**
Page 6



4. Restaurant Entry Channel Letters

LOCATION OPTION 4.A

Mixed lighting techniques to distinguish between the restaurant brand and the property brand. Location 2 primary Building Entry Channel Letters should dictate the style and lighting treatment of this location



CUSTOMER/JOB LOCATION:
 SLV - SANCTUARY AT ASHLAND MILLS
 ASHLAND MA

DWG. DATE: 06.09.2025

Rev.1: Rev.4:
 Rev.2: Rev.5:
 Rev.3: Rev.6:

APPROVAL APPROVED APPROVED AS NOTED

Date _____ X _____

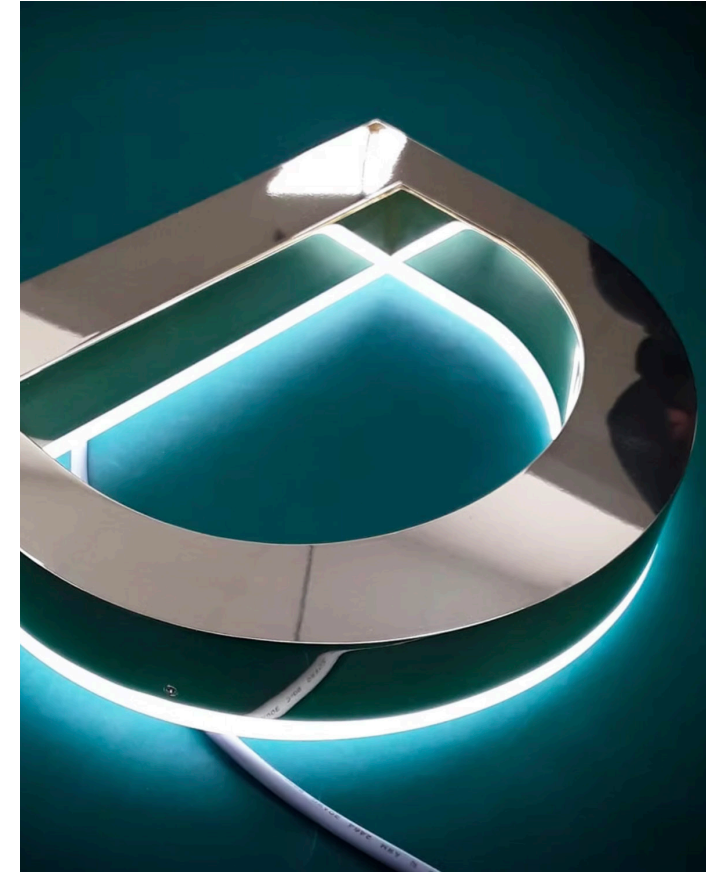
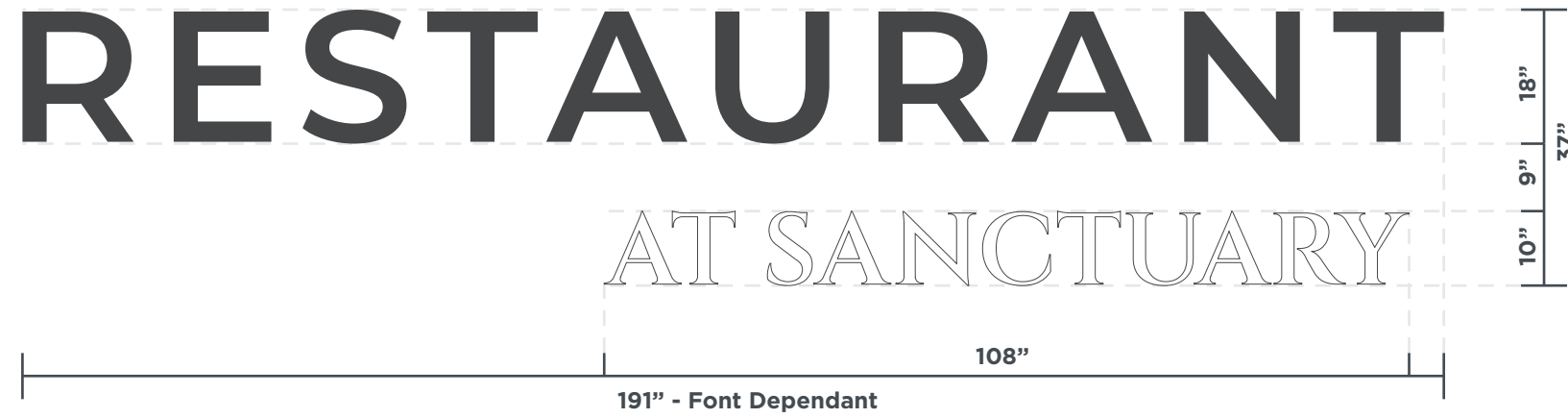
File Name: X

Sales: JK **Design:** CM **PMgr:** LB
Drawing # 25-XXXX-8
Page 7

4. Restaurant Entry Channel Letters

LOCATION OPTION 4.B

Mixed lighting techniques to distinguish between the restaurant brand and the property brand. Location 2 primary Building Entry Channel Letters should dictate the style and lighting treatment of this location



CUSTOMER/JOB LOCATION:

SLV - SANCTUARY AT ASHLAND MILLS
ASHLAND MA

DWG. DATE: 06.09.2025

Rev.1: Rev.4:
Rev.2: Rev.5:
Rev.3: Rev.6:

APPROVAL APPROVED APPROVED AS NOTED

Date _____ X _____

File Name: X

Sales:
JK

Design:
CM

PMgr:
LB

Drawing # **25-XXXX-9**
Page 8



5. Smoke Stack Property Identifier



CUSTOMER/JOB LOCATION:
 SLV - SANCTUARY AT ASHLAND MILLS
 ASHLAND MA

DWG. DATE: 06.09.2025

Rev.1: Rev.4:
 Rev.2: Rev.5:
 Rev.3: Rev.6:

APPROVAL APPROVED APPROVED AS NOTED

Date _____ X _____

File Name: X

Sales: JK
Design: CM
PMgr: LB

Drawing # 25-XXXX-10
Page 9



Thanks for Your Time!

HOPE TO HEAR FROM YOU SOON

METROSIGN.NET
978.851.2424

METROSIGN

170 LORUM ST ■ TEWKSBURY ■ MA 01876